

 Legacy Practice Advisors Presents:

# Dental MBA Business Series

**5 Strategies for a Thriving Practice in 2019**  
featuring Gary Takacs

**SOUTH ALAMEDA DENTAL SOCIETY**

405 BOULDER COURT  
PLEASANTON, CA 94559

**FEBRUARY 25, 2019**

MONDAY EVENING  
6:00 PM - 9:00 PM

DINNER WILL BE SERVED  
RSVP TO (510) 782-5316

## 5 STRATEGIES FOR A THRIVING PRACTICE IN 2019

The dental universe is quickly dividing into Dental Practices that are thriving and those that are struggling. In this fast paced course. Gary will show you exactly what you need to do to not only survive, but to THRIVE in these changing times. This course will provide you with real world solutions designed to be very practical, teaching concepts that can be immediately applied to your practice. The focus on this course is a practice model where you and your Team Members are providing quality treatment combined with a remarkable patient experience!

**Here is a partial list of topics covered:**

- How to develop a comprehensive marketing plan to consistently attract quality new patients.
- Tips to grow the whitening component of your practice
- The 6 Specific Criteria that define a successful practice and how to achieve each one
- Everything you need to know about digital marketing today including; website, mobile, website, search engine optimization, social media and online reviews.
- How to reduce insurance dependency and help patients accept treatment regardless of insurance coverage.



### ABOUT GARY TAKACS

PRACTICE COACH AND SPEAKER

Gary Takacs passion is helping Dentists and Team Members develop their ideal practice. His unique, in-depth knowledge of the elements of a successful practice has helped thousands of dental offices thrive in today's changing business environment. As one of the most requested speakers in dentistry, course attendees often comment that they learned more than they ever imagined and that Gary's course was the most fun they have ever had at a dental meeting! Attendees return home motivated to apply their newly acquired knowledge.

Gary created the very first dental podcast in 2011. Today his Thriving Dentist Show podcast is the #1 Dental podcast on iTunes and Google Play with listeners in 170 countries. A summa cum laude alumnus of the University of Oregon and honorary Omicron Kappa Upsilon member, Gary lives in Scottsdale, Arizona with his wife Therese. They have raised four children and are the proud grandparents of two grandchildren.

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